



**marta
sivertsen**

GRAPHIC DESIGNER

PROGRAMS

Proficient in — Adobe Creative Suite, Mac and PC Platforms

Knowledgeable in — Adobe After Effects, Flash, Dreamweaver, HTML and CSS

EXPERIENCE

PRODUCT DESIGNER — *December 2010 - December 2011*

MSN Mobile Experience Team, Microsoft, Bellevue, WA

- Lead designer for the MSN Mobile Weather Channel. Worked on project from concept development through to the final product, working closely with development team
- Designer for MSN Video, Entertainment, Autos, and FOX Sports mobile websites
- Tested and designed across multiple mobile devices (iOS, Android, and Windows Phone 7)
- Collaborated with design team to develop MSN mobile experience

GRAPHIC DESIGNER — *September 2008 - July 2010*

Bellevue Arts Museum, Bellevue, WA

- Create and design exhibition graphics, object labels, text panels, event posters and exhibition activity guides
- Oversee projects from design stage to final printed piece
- Designed and created a series of posters for the annual auction Artful Evening, overseeing the project from concept development to coordinating the production of all final pieces, all within a tight deadline

INTERN — *August 2009*

PLY Interactive, Inc., Seattle, WA

- With direction from CEO and Head Designer, designed a prototype for PLY's new website
- Involved with the design process from research, concept development and rough sketching, to in house meetings and developing ideas through Photoshop comps
- Displayed the ability to work independently and take initiative with the capacity for quick learning

ASSISTANT GRAPHIC DESIGNER — *August 2006 - September 2008*

Bellevue Arts Museum, Bellevue, WA

- Created and implemented designs for advertising daily and weekly programming at the museum
- Brainstorming, designing, and implementing drop-in hands on activities for museum visitors

ASSISTANT HEAD PREPARATOR — *May 2007 - September 2008*

Bellevue Arts Museum, Bellevue, WA

- Facilitated a six person crew in planning, installation, maintenance, and deinstallation of museum exhibitions
- Collaborated with head curator on layout and design of gallery spaces and museum exhibitions

ASSETS

- Extensive background in Fine Arts—drawing, sculpture, and painting
- Strong organizational and time management skills and the ability to manage several projects at once
- Skilled at collaboration, detail focused, considerate, flexible, hardworking, quick and independent learner
- Good at turning abstract ideas into designs, skilled at working in multiple levels of the design process

EDUCATION

SEATTLE CENTRAL CREATIVE ACADEMY, Seattle, WA — *June 2010*

- Associates Degree in Graphic Design

UNIVERSITY OF WASHINGTON, Seattle WA — *March 2005*

- Bachelor of Arts in Interdisciplinary Visual Arts

CONTACT ME

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PORTFOLIO

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